

**FOR IMMEDIATE RELEASE**

**Media Borough 301 N Jackson St., Media, PA 19063**

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**Media Borough is Designated as a Bird Town PA!**

Media, PA; February 2nd --- This past fall, Media became a Bird Town via adoption of resolution by Borough Council. On February 2nd during a Borough Council meeting, Pennsylvania Bird Town visited the Borough and officially welcomed Media as a Bird Town chapter with a signed certificate and signage.

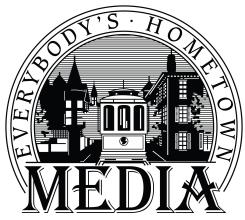
Bird Town Media is part of the Borough's Environmental Advisory Council's (EAC) ongoing work to increase "green" living, promote a culture of conservation, and provide positive social, economic, and ecological outcomes consistent with Media's designation as "Everybody's Home Ecosystem". Bird Town Media will collaborate with Bird Town Pennsylvania, neighboring Bird Town chapters, and the Valley Forge Chapter of the Audubon Society to help Borough residents get to know and love the birds of their backyard through community events and workshops.

Bird Town is a statewide program which recognizes municipalities for their commitment to stewardship. Currently, there are 48 Bird Town chapters, of which Media is #47. According to Heidi Shiver who manages the Bird Town Pennsylvania program, "Birds are natural indicators of ecological health. Small steps in a backyard can increase the diversity of birds and at the same time create a healthier living environment for people and pets."

Over the past few years, Media Borough's Environmental Advisory Council has initiated programs to educate residents about Media Borough's trees, bees and now birds. Media Borough has been recognized as a Tree City for 42 years and was recently designated as a Bee City USA - a designation that recognizes the borough's efforts towards pollinator friendly practices.

Additional information on Bird Town or creating a backyard habitat can be found at [www.birdtownpa.org](http://www.birdtownpa.org)

Additional information on Bee City can be found at <https://beecityusa.org/>



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Additional information on Tree City USA can be found at  
<https://www.arborday.org/programs/treecityusa/#aboutSection>

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For additional information about this press release, please contact Linda Rooney, DandeLions Digital, communications consultant for Media Borough: [irooney@dandelionsdigital.com](mailto:irooney@dandelionsdigital.com)